

# Artwork Specifications

## HOW TO SUPPLY ARTWORK

- EMAIL up to 10 megs to [rachel.chu@claudiooutdoor.com.au](mailto:rachel.chu@claudiooutdoor.com.au)
- FTP

## PC FORMATS

- Adobe CS3
- All programs are current versions.

## MAC FORMATS

Files submitted from Mac programs need to be saved in an PC compatible format. All typefaces need to be converted to curves/paths/outlines.

## IDL + BUS SHELTER SPECS

Files should be set-up with bleed to one of the following scales :-

10% @ 400dpi

25% (1/4) @ 400dpi

33% (1/3) @ 300dpi

50% (1/2) @ 200dpi

100% @ 100dpi

## BILLBOARD SPECS

Files should be set up at 3.28% @ 300dpi of finished size. Please add 2.5mm bleed on all sides of art.

Eg. 6m x 3m skin x 3.28% = 196.8mm x 98.4mm

## PDF Formats

Pdf files to be supplied at 400dpi, CMYK, set up to the correct scale & created using 'Press Quality' settings

### For Best Results

- Supply layout files and all support files including fonts
- Supply all image files in high resolution and CMYK
- Supply layered photoshop files where possible
- Use PMS spot colours as much as possible for colour matching
- Scale your job to the correct scale (Contact us if you have any questions)
- Set-up files as vector art where possible
- Supply a hardcopy for final checking